

Lake District Hotels Association - Membership

Who we are and what we do:

We are: Attractions, suppliers and hospitality providers looking to network and build connections

- We bring people together to share experiences and build relationships
- We entice the future workforce and retaining existing talent
- We provide networking, education, development and training opportunities for team members at all levels

What are the benefits of being a member?

Networking

The opportunity to attend members' meetings throughout the year, hosted at members' venues across the Lake District. Here you can meet with others in the same business; get an idea of how business is doing across the area; catch up on legislation changes and build connections.

Peer Support

We also offer the opportunity for tailored groups such as HR, Sales & Revenue and Managers, to come together, both online and face-to-face. These are led by one of our board members, and encourage team members to learn from each. We also invite industry experts as guest speakers.

You're not alone

We have our WhatsApp groups to keep you all connected, with a platform to share concerns or ask for help or advise when you need it.

Guest Cards

This is the opportunity for your guests to benefit from discounts at local attractions. Our Guest Cards have no cost to you and provide a marketing incentive and talking point for visitors.

***UK Hospitality Affiliate Membership**

This offers access to regular news updates and training opportunities provided by UKH

***Surveys**

See where you stand compared to your peers. Twice a year, data is collected anonymously from members around occupancy and salary. For those taking part, it provides a snapshot of how things sit in our area and allows you to benchmark against other members.

Newsletters

Regular email newsletters will keep you updated and invite you to LDHA events.

*Education and Training

We are keen to help you educate your teams in their own area of expertise via workshops and webinars. And the costs of statutory training courses, such as fire and first aid etc, can be shared collectively.

*Employee Benefits

As well as training and networking opportunities, some members offer discounted rates to fellow member employees. It's a chance for your team to experience hospitality from the other side.

Marketing

We have a considerable Facebook and Instagram following and are always happy to share members' news, offers and events. In return we ask for engagement with and social posts promoting the benefits of living and working in the Lake District - a simple share will be appreciated :-)

Your property will also have visibility and a link back from our RealLakeDistrict website.

* Only available to full members

What will it cost?

Full Membership

£960pa +VAT (payable quarterly if desired)

Additional properties in a group invoiced with 50% reduction.

Associate Membership

£480pa +VAT (payable quarterly if desired)

Available to:

- Small venues keen to be part of something bigger
- Attractions, suppliers and hospitality providers looking to network and build connections

For more information or to arrange to speak with one of our key representatives, please contact:

Tracey Cragg

Recruitment & Membership Co-ordinator

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TOGETHER WE ARE STRONGER

**LAKE DISTRICT
HOTELS ASSOCIATION**

proudly sponsored by

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**RIGHT
REVENUE**
MAXIMISING REVENUE WITH SMART TECHNOLOGY

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WASTE
GROUP**

LWC